



Wheat Ridge LONGER TABLE Sponsorship Package

1 Table + 300 Seats = A Stronger Community

About Longer Tables and 150 Tables Across Colorado

Longer Tables is a Denver-based nonprofit organization that helps cities, companies, and organizations set tables in their community to bring people from all walks of life together to create connection and belonging through meals, because humans flourish when they feel seen, known and included.

150 Tables Across Colorado is part of a growing movement to create spaces where people can connect beyond surface-level interactions. Across cities and towns, organizers are setting tables that bring together diverse groups of people to share a meal and engage in intentional, meaningful conversation. The goal is simple but powerful: to turn strangers into neighbors and neighbors into friends.

About Wheat Ridge's Longer Table

Wheat Ridge is organizing a Longer Table event on Sunday, September 27 from noon to 2 p.m. at the Green at 38th (7101 W 38th Avenue). We anticipate setting our table for 300 attendees. In a time when so many people feel disconnected, something as simple as a shared meal can be transformative. **Would you like to join us in this effort?**



LONGER TABLES

Sponsorship Levels

Title Sponsor (\$1,250)

- Recognition as a Title Sponsor during event announcements and the opportunity for your company to speak or make an announcement.
- 20 tickets for the event Logo placed on event ad in the Activity Guide* (if committed by June 22)
- Logo placed on event ad in Connections** (if committed by July 10)
- Company name identified as a Title Sponsor in Connections** article about the event (if committed by July 10)
- Company name identified as a Title Sponsor in the event press release – distributed to the Neighborhood Gazette and Jeffco Transcript
- Your company logo identifying you as a Title Sponsor on all marketing materials (could include flyers, posters, digital display screens).
- Opportunity to have a booth/table at event(s). Your company logo + link on RootedinFun.com.
- Sponsorship recognition in emails to Rooted in Fun newsletter subscribers (13,000+ recipients) with link to your website.
- Sponsorship recognition in Mayor's Matters e-newsletter (450+ subscribers)
- Social media post on Facebook (4,100+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) and Instagram (1,900+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) for large events.

Premier Sponsors (\$500)

- 12 tickets for the event
- Logo placed on event ad in the Activity Guide* (if committed by June 22)
- Logo placed on event ad in Connections** (if committed by July 10)
- Sponsorship recognition in emails to Rooted in Fun newsletter subscribers (13,000+ recipients) with link to your website. Your company logo identifying you as a Premier Sponsor on all marketing materials (could include flyers, posters, digital display screens).
- Recognition during announcements.
- Opportunity to have a booth/table at the event(s).
- Social media post on Facebook (4,100+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) and Instagram (1,900+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) for large events.

Community Sponsors (\$250)

- 6 tickets for the event Your company logo identifying you as a Community Sponsor on marketing materials (could include flyers, posters, digital display screens). * Activity Guide and Connections not included.
- Recognition during announcements.
- Opportunity to have a booth/table at event(s).
- Social media post on Facebook (4,100+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) and Instagram (1,900+ followers on City of Wheat Ridge and 1,800+ followers on Rooted in Fun) for large events.



About the Activity Guide

- 56 page full-color, professionally designed magazine
- 30,000 copies printed each year
- Mailed to 8,000+ households each season
- Emailed to 13,000+ individuals
- Distributed at all City facilities including City Hall, Recreation Center, Active Adult Center, Anderson Pool & Gym
- Provides a cost-effective, hyper-local advertising opportunity

About Connections

- Official City Newsletter
- Mailed to every household in Wheat Ridge
- Distributed at all City facilities including City Hall, Recreation Center, Active Adult Center, Anderson Pool & Gym
- Provides a cost-effective, hyper-local advertising opportunity



Register to Sponsor