

## A Deep Dive into the CARES Act and Other COVID 19 Financing

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### About us



Celebrating 30 years of lending, Colorado Lending Source cares about small business, creating long-term alliances with our lending partners and borrowers, being a resource to empower entrepreneurs, and making Colorado the best state in the nation to start and grow a business. We partner with local lenders, government agencies, and other small business resource to make access to capital more attainable. As a mission-based lender and small business-financing expert, we are committed to fostering the economic growth of diverse small businesses within our communities. Since 1990, we've funded over 3,800 loans helping to create nearly 29,000 jobs injecting over \$4.7 billion into the economy.

2019 IMPACT...



225 Loans Approved



1,405 Jobs Created



\$330.1 Million Economic Impact

# OUR MISSION IS TO FOSTER THE ECONOMIC GROWTH OF DIVERSE SMALL BUSINESSES WITHIN OUR COMMUNITIES.

# CARES Act by the \$\$

- CARES Act originally allocated \$349.0 Billion towards the Paycheck Protection Program.
- Funding was exhausted in 14 days.
- CARES Act 2.0 allocated an additional \$310.0 Billion towards the Paycheck Protection Program with \$30.0 Billion allocated towards smaller banks and \$30.0B allocated towards more mission focused lenders such as CDFI's, Community Development Companies (CDC's), etc.
- The \$30.0 Billion allocated towards the smaller banks has been exhausted as of 4/29/2020 and of 4/28/2020 more than \$52.0 Billion in total has been approved.
- EIDL also received additional funding in the amount of \$60.0 Billion and EIDL Program Grants received an additional \$10.0 Billion



### PAYCHECK PROTECTION PROGRAM (PPP)

Payroll and approved operating expenses	USES	Working capital
No collateral required	COLLATERAL	No collateral on loans under \$25K SBA will take the best lien available (excluding real estate) on loans over \$25K
Up to 100% with approval 8 weeks payroll expenses + 25% operating expenses)	FORGIVENESS	Up to \$10K emergency advance for payroll and expenses
2.5X average monthly payroll for the prior 12 months for monthly expenses	AMOUNT	Up to 6 months of operating expenses not to exceed \$2 million
<ol> <li>1% on unforgiven portion</li> <li>2 year fixed rate</li> </ol>	TERMS	3.75% small business 2.75% non-profits 30 year fixed rate
No payments for the first <b>6 months</b>	DEFERMENT	No payments for the first 12-months
•U.S. Small Businesses •Private non-profits •Sole Proprietorships •Farms •Churches	ELIGIBLE ENTITIES	•U.S. Small Businesses •Private non-profits •Sole Proprietorships •Small agriculture coops and aquaculture
SBA Approved Lender	APPLY	SBA.gov/Disaster

ECONOMIC INJURY

DISASTER LOAN (EIDL)



Paycheck Protection (PP) loans are available to small businesses, self-employed individuals, "gig economy" individuals, 501C3 nonprofit entities, 501C19 veteran organizations, and tribal businesses during the "covered period" of the Covid-19 crisis.

The covered period for these loans is defined in the Act as beginning on February 15, 2020 and ending on June 30, 2020.

The maximum loan available is capped at 2.5 times the employer's average monthly "payroll costs" during the period March 2019 to February 2020 (there are special exceptions for seasonal employers) OR \$10 million, whichever is less. You must have been in business on 02/15/2020.

The interest rate is 1.00% [updated late PM 04/02/20]

The loan term is 2 years / 24 months

No payments for the first 6 months



#### NON-SEASONAL EMPLOYERS:

#### Maximum loan =

2.5 X Average total monthly payroll costs incurred during the year prior to the loan date

For businesses not operational in 2019:

2.5 X Average total monthly payroll costs incurred for January and February 2020

#### SEASONAL EMPLOYERS:

#### Maximum loan=

2.5 X Average total monthly payments for payroll costs for the 12-week period beginning February 15, 2019 or March 1, 2019 (decided by the loan recipient) and ending June 30, 2019

For the purpose of calculating a borrower's maximum loan amount under the PP program, the term "payroll costs" is defined in the Act as follows:

For an **employer**, it is the sum of payments of any compensation with respect to employees that includes:

- salary, wage, commission, or similar compensation (NO 1099 PAYMENTS);
- payment of cash tips or equivalent;
- payment for vacation, parental, family, medical, or sick leave;
- allowance for dismissal or separation;
- payment required for the provisions of group health care benefits, including insurance premiums;
- payment of any retirement benefit; or
- payment of State or local tax assessed on the compensation of employees.





If you are a partner in a partnership, you MAY NOT submit a separate PPP application for yourself as a self-employed individual. Instead, the self-employment income of general active partners MUST be reported as a payroll cost, up to \$100,000 annualized, on a PPP loan application filed by or on behalf of a partnership.



For a **sole proprietor** or **independent contractor**, you are eligible to apply for a PPP loan ONLY IF:

- 1. You were in operation on 02/15/2020
- 2. You are an individual with self-employment income (such as an independent contractor or a sole proprietor);
- 3. Your principal place of business is in the United States;
- 4. You filed or will file a Form 1040 Schedule C for 2019.



If you are a **sole proprietor** or **independent contractor**, how you calculate your maximum loan amount depends on whether or not you have employees.

### If you have **NO EMPLOYEES**:

- 1. Step I: find your net profit for 2019 (Schedule C, line 31) if this is more than \$100,000, reduce to \$100,000;
- 2. Step 2: divide this number by 12 (= average monthly #)
- 3. Step 3: multiply by 2.5
- 4. Step 4: add the outstanding balance of any EIDL loan you wish to refinance less the amount of any EIDL advance.



If you have **DO HAVE EMPLOYEES**:

- 1. Step I: find your net profit for 2019 (Schedule C, line 31) if this is more than \$100,000, reduce to \$100,000;
- Step 2: ADD 2019 gross wages and tips paid to employees (line 5c, column 1, quarterly 941 forms) + pretax employee contributions for health insurance and other benefits
- 3. Step 3; ADD employer health insurance (Schedule C, line 19), retirement contributions, (Schedule C, line 19), and state/local taxes assessed on employee compensation;
- 4. Divide this total number by 12 (= average monthly #)
- 5. Step 3: multiply by 2.5
- 6. Step 4: add the outstanding balance of any EIDL loan you wish to refinance less the amount of any EIDL advance.



For ALL employers, sole proprietors and independent contractors, "payroll costs" DO NOT include:

- the compensation of an individual employee with an annual salary in excess of \$100,000, as prorated for the covered period;
- taxes imposed or withheld under chapters 21 (Federal Insurance Contributions Act), 22 (Railroad Retirement Tax Act), or 24 (Collection of Income Tax at Source of Wages) of the Internal Revenue Code of 1986 during the covered period;
- any compensation of an employee whose principal place of residence is outside of the United States.

Although the program is referred to as the Paycheck Protection program, loan proceeds may assist a business with any of the following types of expenses:

- payroll costs;
- costs related to the continuation of group health care benefits during periods of paid sick, medical, or family leave, and insurance premiums;
- employee salaries, commissions, cash tips, retirement contributions, or similar compensations;
- payments of interest on any mortgage obligation (except for any prepayment of or payment of principal on a mortgage obligation);
- rent (including rent under a lease agreement);
- utilities; and
- interest on any other debt obligations that were incurred before the covered period.





From the lender's perspective, in addition to understanding an applicant's average monthly payroll cost number, they must make sure that the borrower:

- was in operation on February 15, 2020; and
- had employees for whom the borrower paid salaries and payroll taxes; or paid independent contractors, as reported on a Form 1099–MISC.

From the borrower's perspective, in addition to documenting their average monthly payroll cost number, they will be asked to make good faith certifications:

- that the uncertainty of current economic conditions makes necessary the loan request to support the ongoing operations of the eligible recipient;
- acknowledging that funds will be used to retain workers and maintain payroll or make mortgage payments, lease payments, and utility payments;
- that the eligible recipient does not have a duplicate application pending for the same purposes; and
- during the period beginning on February 15, 2020 and ending on December 31, 2020, that the eligible recipient has not received amounts for the same purpose under any other loan.



This section allows for Paycheck Protection loans to be eligible to be **forgiven** in whole or part in an amount equal to the sum of certain costs incurred and payments made during the 8-week period beginning on the date of the origination of a PP loan.

The amount of loan forgiveness can't exceed the amount borrowed plus accrued interest, but the amount of forgiveness **will be reduced** if there is a reduction in the number of employees OR a reduction of greater than 25% in wages paid to employees.

The following costs and payments made during the 8-week period beginning on the date of the origination of a PP loan may be forgiven:

- 1. Payroll costs (a maximum of \$15,385 per individual).
- 2. Any payment of interest on any covered mortgage obligation, which the Act defines as any indebtedness or debt instrument incurred in the ordinary course of business that is (a) a liability of the borrower; (b) a mortgage on real or personal property; and (c) was incurred before February 15, 2020;
- 3. Any payment on any covered rent obligation, which the Act defines as any rent obligated under a leasing agreement in force before February 15, 2020;
- 4. Any covered utility payment, which the Act defines as any payment for electricity, gas, water, transportation, telephone, or internet access for which service began before February 15, 2020.

Late PM on 04/02/20, the SBA updated program rules so the maximum loan forgiveness allowed for non-payroll related costs, i..e. items 2, 3 & 4 above, is now 25%!



#### FOR EMPLOYER FIRMS

Average Monthly Payroll Cost number used to apply for the PP loan

#### Multiplied by

Average Number of Full Time Equivalent Employees per month for the 8-week period beginning on the date of the origination of the PP loan

#### Divided by

Average Number of Full Time Equivalent Employees per month from **February 15, 2019** to **June 30, 2019 (OR** January 1, 2020 to February 15, 2020)

Using this option as an example, if your average monthly payroll cost number was \$50,000 and you have ten full time equivalent (FTE) employees per month on average during the 8 weeks after you get your PP loan, and you had an average of 12 FTEs per month last year between 02/15/19 and 06/30/19, the math would be: (50,000 x 10)/12 = 41,666 = 83.33% of 50,000, which means that 83.33% of the amount you spent on payroll costs, interest on any covered mortgage obligation, covered rent obligation and covered utility payments during the 8-week period beginning on the date of the origination of your PP loan, would be forgiven. Your loan balance would be reduced accordingly, and you would continue to pay the balance of the loan over the term negotiated when the loan was put in place.





The Act states that there will be **NO reduction in forgiveness** related to reductions in employment and wages that occurred during the period 02/15/20 and 04/26/20 **IF** by June 30, 2020, the borrower has eliminated the reductions in employment and wages, and everything is back to the way it was on February 14, 2020.



# FOR SELF EMPLOYEED INDIVIDUALS AND INDEPENDENT CONTRACTORS, WITH OR WITHOUT EMPLOYEES

The actual amount of loan forgiveness will depend, in part on the total amount spent over the eight-week period on:

- 1. Payroll costs plus benefits, etc.
- 2. Owner compensation replacement (8/52 x net profit from Schedule C);
- 3. Payments of interest on mortgage obligations to the extent they are deductible on Schedule C;
- 4. Rent payments on lease agreements in place before 02/15/20;
- 5. Utility payments (can include use of a car).



To apply for forgiveness, you will need:

- documentation verifying the number of full-time equivalent employees on payroll and pay rates, including:
  - payroll tax filings reported to the Internal Revenue Service; and
  - State income, payroll, and unemployment insurance filings;
- documentation, including cancelled checks, payment receipts, transcripts of accounts, or other documents verifying payments on covered mortgage obligations, payments on covered lease obligations, and covered utility payments;
- certifications that (1) documentation presented is true and correct, and (2) the amount for which forgiveness is requested was used to retain employees, make interest payments on a covered mortgage obligation, make payments on a covered rent obligation, or make covered utility payments; and
- any other documents the SBA might add to this list.

### **EIDL Loans**



EIDL loans may be used to pay fixed debts, payroll, accounts payable and other costs; however, they are not intended to replace lost sales or profits and cannot be used for certain purposes. These include to refinance debt, make payments on loans owed to another federal agency, to pay tax penalty obligations, repair physical damages or to pay dividends to stockholders.

The SBA issues the EIDL loans directly at a low interest (3.75% for small businesses) for up to \$2 million and a maturity of up to 30 years. Terms are determined on a case-by-case basis, based upon each borrower's ability to repay the loans.

### EIDL Loans and the CARES Act



A borrower that receives a Paycheck Protection Program loan for employee salaries, payroll support, mortgage payments and/or other debt obligations would NOT be able to receive an EIDL for the same purpose or co-mingle funds from another loan for the same purpose. However, the Paycheck Protection loan may be used to repay an EIDL loan received prior to April 3<sup>rd</sup>, 2020.

The CARES Act waives the requirement for personal guarantees on EIDL loan amounts less than \$200,000, and the borrower is not required to have been in business for at least one year. The requirement that borrowers are unable to obtain credit from other sources is also waived on EIDL loans.

### WATCH OUT for Scams and Fraud Schemes

#### Grants

• SBA *does not* initiate contact on either 7a or Disaster loans or grants. If you are proactively contacted by someone claiming to be from the SBA, suspect fraud.

#### Loans

- If you are contacted by someone promising to get approval of an SBA loan but requires any payment up front or offers a high interest bridge loan in the interim, suspect fraud.
- SBA limits the fees a broker can charge a borrower to 3% for loans \$50,000 or less and 2% for loans \$50,000 to \$1,000,000 with an additional ¼% on amounts over \$1,000,000. Any attempt to charge more than these fees is inappropriate.
- If you have a question about getting a SBA disaster loan, call 800-659-2955 or send an email to <u>disastercustomerservice@sba.gov</u>.

#### Phishing

 If you are in the process of applying for an SBA loan and receive email correspondence asking for personally identifiable information (PII), ensure that the referenced application number is consistent with the actual application number. Look out for phishing attacks/scams utilizing the SBA logo. These may be attempts to obtain your personally identifiable information, to obtain personal banking access, or to install ransomware/malware on your computer.



### **Kiva lending**

- Kiva loans are crowdfunded online from a global community of lenders made up of individuals, banks and other organizations.
- Kiva lenders contribute about \$3 million each week to entrepreneurs around the world. The majority of that money is "recycled" from loans that are being repaid.
- Over \$1 Billion in loans has been lent via the Kiva website



### **Kiva capital**

Kiva loan capital is **crowdfunded** online from people you know and a global community of individuals as well as some teams and corporations.





### Loan Details, COVID-19 adjustments\*

\$1,000 - \$10,000, or **\$15,000**\*

0% interest, no fees

12- to 36-month term

Monthly payments; 6 month grace period

Loans administered via PayPal (free of charge)

Any loan purpose, except refinancing existing debt

Public (online)



A loan of \$3,000 helped expand my business by purchasing equipment so that I can be more efficient and have additional employees working on a job.



Total loan: \$1,000

Powered by 32 lenders Kristina

Divinity Hair Studio LLC



A loan of \$1,000 helped to purchase equipment & books for the youth mentoring program we run at the salon.

### **Kiva eligibility requirements**

### **Business owner requirements**

- Have or be able to open a PayPal account (requires that you are 18 years old)
- Not currently in bankruptcy or "under water"
- Get a certain number of people in your network to lend to you \$25 each
- Honest and responsive

### Ineligible business types

- Things that are not legal nationwide or may cause harm
  - . Cannabis and hemp industry
  - Non-FDA approved medical devices
  - Businesses involving adult entertainment
  - Businesses that make or sell lethal weapons
  - Businesses that primarily make or sell tobacco products

- Lending or investing institutions
- Businesses tied to a major corporation
  - Contract workers ex: Uber, AirBnB
  - Direct sellers ex: Mary Kay, Sabika
  - Franchises

### **Kiva steps**

## Submit a loan application

"CAM" & Kiva Review

### Crowdfundin

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Entrepreneurs can start a loan application at: www.kiva.org/borrow

Have a Trustee endorse you during this phase.

Contact <u>rsall@clsloans.org</u> to let her know that you are applying. Before your application goes to Kiva, I will make sure it meets Kiva's minimum requirements.

Kiva may approve applications for the amount, a lesser amount, or, very rarely, not at all. **Private:** Up to 15 days for business owner to invite his/her personal network to lend

**Public:** Up to 30 days to raise the rest of their loan from Kiva's global community of 1.8M lenders.

Repayment

Loans are disbursed to owner's PayPal account in approximately 1 week

All repayments are made monthly via PayPal.

Businesses begin repaying loans one month after receipt of the loan, 6 month grace period during COVID-19 \*

### Next steps

- Ready to apply?
  - Online application: <u>www.kiva.org/borrow</u>
  - Email me at <u>rsall@clsloans.org</u>
- Want to meet to discuss further?
  - Contact me at <u>rsall@clsloans.org</u> or <u>kiva@local.denver.org</u> to schedule a phone call





### THANK YOU!

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