

Grow with Google

Part II – Reach Customers Online with Google

Learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

In this workshop we'll discuss best practices for:

- Improving your website's visibility in Google's organic search results, on all devices
- Creating a free Google My Business listing
- Advertising your business on Google

Led by Pamela Starr, one of Google's professional national trainers, this is a can't miss workshop for every small business owner.

Date: Tuesday, May 12, 2020

Time: 7:00 am – 9:30 am.
\$15 for member/ \$18 for non-member

Location: Wheat Ridge Recreation Center
4005 Kipling Street – Wheat Ridge
[Register at www.wheatridgebiz.com](http://www.wheatridgebiz.com)
(Registration ends 5:00 pm, May 7 – No Walk-ins)

For more details, contact: Steve Art – City of Wheat Ridge – sart@ci.wheatridge.co.us

[Google.com/Grow](https://www.google.com/grow)

